

Publication	Business Standard
Date	15 <sup>th</sup> February 2011
Headline	MTS to offer free internet to travellers

## **MTS to offer free internet to travellers**

Sistema Shyam Teleservices Ltd (SSTL), which offers telephony services under the MTS brand name, on Monday said it had partnered with Meru Cabs to offer free internet services to its passengers in New Delhi and Mumbai. The customer needs to ask the cab driver for an MBlaze dongle to get free internet surfing along with unlimited data download, SSTL said in a statement.

**PTI**

Publication	Financial Chronicle
Date	15 <sup>th</sup> February 2011
Headline	MTS to offer free internet in Meru Cabs

## **MTS to offer free internet in Meru Cabs**

Sistema Shyam Teleservices (SSTL), which offers telephony services under the MTS brand name, has joined Meru Cabs to offer free internet services to its passengers in New Delhi and Mumbai.

Publication	The Statesman
Date	15 <sup>th</sup> February 2011
Headline	Internet in Meru Cabs

## **Internet in Meru Cabs**

**NEW DELHI, 14 FEB:** Sistema Shyam Teleservices Ltd (SSTL) today launched in partnership with Meru Cabs free Internet services for its passengers in the Capital and Mumbai. The customer needs to ask the cab driver for an MBlaze dongle to get free Internet surfing along with unlimited data download, SSTL said in a statement. The company plans to launch similar services in other major towns, including Chennai, Kolkata, Bangalore and Hyderabad, it added. **sns**

Publication	Deccan Herald
Date	15 <sup>th</sup> February 2011
Headline	MTS pact with Meru cabs

## MTS pact with Meru Cabs

 Sistema Shyam TeleServices Ltd announced on Monday, the launch of an initiative for passengers traveling by Meru Cabs in New Delhi and Mumbai. It plans to launch similar services in other major towns including

Chennai, Kolkata, Bengaluru and Hyderabad.

Customers just need to ask the cab driver for an MBlaze dongle (data card) to enjoy free internet surfing along with an unlimited data download.

Publication	Sakal Times
Date	15 <sup>th</sup> February 2011
Headline	Now enjoy net free in cab

---

# NOW ENJOY NET FREE IN CAB

## SPECIAL CORRESPONDENT

[bureaus@sakaaltimes.com](mailto:bureaus@sakaaltimes.com)

**N**ow one can enjoy free net surfing during a cab drive. Sistema Shyam TeleServices Limited (SSTL) on Monday announced the launch of a unique initiative for passengers travelling by Meru Cabs in New Delhi and Mumbai.

The company plans to launch similar services in other major towns soon.

The customers just need to ask the cab driver for an MBlaze dongle to enjoy free internet surfing along with an unlimited data download.

Flagging off the MBlaze powered Meru Cabs, Leonid Musatov, Chief Marketing Officer, Sistema Shyam Teleservices Limited (SSTL), said, "At MTS, our endeavour is to constantly excite and delight data users. Our partnership with Meru Cabs has been specially designed to offer seamless data connectivity to users on the go".

With the Cricket World Cup round the corner, such a service would also enable cricket enthusiasts travelling through the city to connect their laptops via mobile broadband and check out the latest match scores.